



# Armenian Evangelical Union of North America

Sponsorship Packages - 2024

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## Who We Are

The Armenian Evangelical Union of North America (AEUNA) is a fellowship of churches in the United States, Canada, and South America, united by a common history and tradition. Our purpose is to unite our member congregations, pastors, and organizations within an ecclesiastical fellowship for ministry, mission, and service in the name of Jesus Christ. We strive primarily to serve those of Armenian descent living in the Americas.

## Our History

The global Armenian Evangelical movement began on July 1, 1846 in Constantinople, Turkey when a group of 37 men and 3 women chose to separate from the Armenian Apostolic Church believing that the Bible was the center of Christian faith and not the church institution or its traditions. In the over 175 years since then, Armenian Evangelical churches have spread throughout the world wherever Armenians have settled.

Subsequently, in 1901 the Armenian Evangelical Union of Eastern States and Canada was formed, and in 1908 the Armenian Evangelical Union of California was formed. They eventually merged in October 1971 at a Constitutional Assembly in Detroit, Michigan resulting in the combined Armenian Evangelical Union of North America. In time, Armenian Evangelical churches from South America also joined the AEUNA to partake in its ministries and contribute to the broader Armenian Evangelical community.

## Who We Help

The focus of our organization is our 30+ member churches, their collective thousands of congregants, and over 1 million Armenians living in their surrounding communities throughout the United States, Canada, and South America. The AEUNA works to equip churches and pastors with necessary resources (spiritual, financial, administrative, and technological), to organize targeted ministries for youth, men, and women, and to strengthen our communities through outreach events, educational grants, and community service projects.



# What Comes Next—And How YOU Can Help!

## Our Upcoming Goals

Every 2 years, the AEUNA holds a general assembly/convention for our member churches and their congregants. These conventions are a time of joint worship, learning, fellowship, and encouragement. Over the decades we have seen attendees be transformed at these conventions, returning to their local churches better able to serve the Lord and their neighbors.

2024 will mark our 27th Biennial Convention, and it will be taking place June 27-30 in Burlingame, CA. We are currently seeking sponsors for this convention in order to:

1. Help offset costs of attendance, especially for youth and families with young children. We believe everyone should be able to attend regardless of their financial situation, and with your support we can make that a reality.
2. Equip attendees with resources from sponsors that are well suited to the needs of their churches, homes, families, and communities. We want to work with sponsors whose brands and products are well aligned with the needs of our attendees and hope that sponsorship can be a mutually beneficial experience for your and our organizations.
3. Bolster the AEUNA's ability to serve its member churches through higher quality organized events and centrally curated materials/resources.

## Why Be a Sponsor?

### I. Community Involvement

Whether you are part of the Armenian community, Christian community, or San Francisco Bay Area community, being a sponsor is a great way to rally alongside similarly minded organizations and support an enriching, Godly program affecting hundreds of individuals of all ages across the continent.

### II. Brand Visibility

Depending on your sponsorship level as outlined below, you can gain varying levels of exposure for your brand/organization through our website, printed bulletins, conference programming, and more. With a highly targeted audience of several hundred individuals, this can mean tangible increase in your brand awareness or product market reach.

### III. Tax Advantaged Giving

The Armenian Evangelical Union of North America is a recognized non-profit organization, meaning donations or other charitable gifts made by your organization may be tax deductible. Please advise your own tax professionals to confirm eligibility.

# Sponsorship Levels

## Bronze - \$1,000

- ★ SMALL brand logo on website
- ★ SMALL brand logo in printed programs for all attendees
- ★ Sponsor provided promotional flyer/pamphlet on display for duration of conference

## Silver - \$2,500

- ★ MEDIUM brand logo on website
- ★ MEDIUM brand logo in printed programs for all attendees
- ★ Sponsor provided promotional flyer/pamphlet on display for duration of conference
- ★ Quarter page ad in printed programs for all attendees
- ★ Brand callout during ONE keynote session
- ★ Complimentary conference registration for 1 representative
- ★ \*Limited to 10 sponsors

## Gold - \$5,000

- ★ LARGE brand logo on website with link to your homepage
- ★ LARGE brand logo in printed programs for all attendees
- ★ Half page ad in printed programs for all attendees
- ★ Sponsor provided promotional flyer/pamphlet on display for duration of conference
- ★ Complimentary MEDIUM (33" x 81") banner on display for duration of conference
- ★ Brand callout during TWO keynote sessions
- ★ Complimentary conference registration for 2 representatives
- ★ \*Limited to 5 sponsors

## Platinum - \$10,000

- ★ XLARGE brand logo on website with link to your homepage
- ★ XLARGE brand logo in printed programs for all attendees
- ★ Full page ad in printed programs for all attendees
- ★ Sponsor provided promotional flyer/pamphlet on display for duration of conference
- ★ Complimentary LARGE (47" x 81") banner on display for duration of conference
- ★ Brand callout during FOUR keynote sessions
- ★ Complimentary conference registration for 4 representatives
- ★ \*Limited to 2 sponsors

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**Apply to be a sponsor by emailing us at [biennial@aeuna.org](mailto:biennial@aeuna.org)!**